

The Top 10 Realities of Changing To the Irresistible Attraction Approach.

Friday, November 27th, 2009

1. You'll need to stick with it, as it takes 6-12 months for the new approach to be obviously successful.

The results WILL come, but they take longer to notice, given the time it takes your "system" and your life to rewire itself.

2. You'll need to learn to take pleasure in adding value to others, rather than getting the "big score."

IA is quieter than other life approaches — richer, easier and more fulfilling, yet quieter. You may miss the "highs."

3. IA is more than a system or technique; it's a lifestyle that you ease into.

4. Within about a year, you'll find other/previous life/success approaches to be distasteful.

Striving, selling, acquiring, making a difference, stress, promotion/seduction, competition — which may have worked extremely well to get you where you are today, will likely become almost repulsive and you'll find yourself simply not doing them any longer.

5. The colleagues and friends you spend time with will change.

Give IA is a lifestyle — and a fairly large emotional change — you won't find that every friend or colleague is willing to grow into becoming IA. Although sad, it's predictable that you'll spend less time with time and more time with friends/colleagues who are moving toward IA.

6. Many of the goals you have held dear will lose their shine (and grip on you).

As you become IA, you naturally let go of the coulds and wants and goals that used to drive you. You'll feel a sense of loss and sadness as you let them go and find yourself focusing in different areas or working on other goals. Part of the loss is attributed to the lessening of adrenaline/performance stress. You may also feel bored and disoriented until your "new" approach becomes more familiar and "kicks in." It really helps to have a coach during this process.

7. You may find yourself keeping the exact same goals, yet you'll be going after them in a different way.

This is normal. What changes is that you strive less and enjoy the process more. And, you may even increase your goals because becoming IA has helped you get in touch with a vision — something far bigger than your current goal. When this happens, it's magic.

8. You'll go back and forth between IA and your "old way."

Again, this wavering is normal. Don't force yourself to become IA as if the old way is bad (it's not bad). Ease into becoming IA. Get to know it, vs. trying to acquire it or striving to get there (sound familiar?!).

9. You'll have a very different relationship with money.

I've noticed that people who've become IA are extremely responsible about money. Being IA doesn't mean you just hope to attract money — being IA means that you EARN money in VERY efficient ways. If you're close to being IA, but have money problems, start over — you missed a huge part of the equation called "adding value."

10. You'll take your cues and clues from what occurs around you instead of setting future goals.

Thomas J. Leonard, often known as the father of coaching, passed away suddenly on February 11th, 2003. His seemingly endless ideas included the creation of [CoachVille](#), and the [International Coach Federation](#), as well as numerous books, teleclasses, programs, and workshops on coaching. One of Thomas' signature creative structures were these top ten lists, a way of organizing his thoughts in an easy to read format. Visit [Best of Thomas](#) to learn more about the many different works of Thomas Leonard