

28 Attraction Principles

These were developed for the book “The Portable Coach”.

- | | |
|--|--|
| <p>1. Become Incredibly Selfish
Without you, there is nothing, and attraction isn't possible</p> <p>2. Unhook Yourself From the Future
Attraction works in the present, not in the future.</p> <p>3. Over-Respond To Every Event
By over-responding instead of overreacting, you evolve.</p> <p>4. Build a Super-Reserve in Every Area
Having enough is not nearly enough.</p> <p>5. Add Value For the Joy Of It
When you add value because you enjoy it, people are naturally attracted to you.</p> <p>6. Affect Others Profoundly
The more you touch others he more attractive you'll be.</p> <p>7. Market Your Talents Shamelessly
If you're embarrassed about what you do well, you won't be very attractive.</p> | <p>Tolerate Nothing
15 When you put up with something, it costs you. Costs are expensive and thus unattractive.</p> <p>16 Show Others How To Please You
Don't make them guess</p> <p>17 Endorse Your Worst Weakness
When you can accept and honor the worst part of yourself, you are more accepting of others.</p> <p>18 Sensitize Yourself
The more you feel, the more you'll notice and respond to the many opportunities in the present.</p> <p>19 Perfect Your Environment
The Attraction OS is a sophisticated system, which requires a first-class environment.</p> <p>20 Develop More Character Than You Need
Integrity is not enough to become irresistibly attractive.</p> <p>21 See How Perfect the Present Really Is
Especially when it is clearly not.</p> |
|--|--|

8. **Become Irresistibly Attractive to Yourself**

How can you attract others if you don't feel irresistibly attractive to yourself?

9. **Get a Fulfilling Life, Not Just An Impressive Lifestyle**

A great life is attractive; a lifestyle is usually seductive

10. **Deliver Twice What you Promise**

When you consistently deliver more than was expected, new customers are drawn to you.

11. **Create A Vacuum, Which Pulls You Forward**

Being pulled forward is attractive, pushing forward is not.

12. **Eliminate Delay**

Time is expensive; thus, time is very unattractive.

13. **Get Your Personal Needs Met, Once And For All**

If you have unmet needs, you'll attract others like that.

Thrive On The Details

14. **Subtleties, details and nuances are more attractive than the obvious**

22. **Become Unconditionally Constructive.**

High levels of respect are very attractive.

23. **Orient Exclusively around Your Values**

When you spend your days doing what fulfills you, you attract.

24. **Simplify Everything**

Abandoning the non-essentials leaves more room.

25. **Master Your Craft**

Being the best at what you do is the easiest way to become successful.

26. **Recognize And Tell The Truth**

The truth is the most attractive thing of all. But it requires skills and awareness.

27. **Have A Vision**

When you can see what's coming you don't need to create a future.

Be More Human

28. **When you are genuine you are attractive**