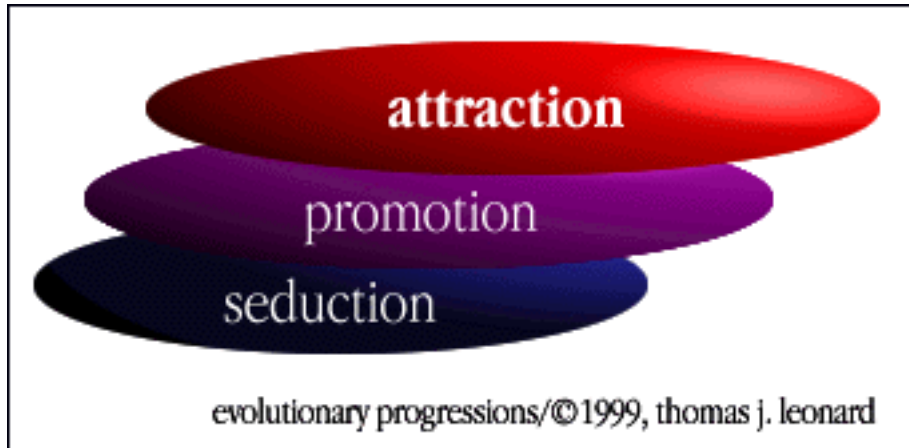


Seduction...Promotion...Attraction



Description:

Seduction is to sell by enticement. Promotion is to sell by encouragement. Attraction is to sell by meeting needs without having to sell directly.

As one evolves, they naturally become more attractive, because they are more connected with their buyers instead of trying to snare prospects. (And one thing about moving along the evolutionary path of Attraction -- you simply don't go back to your old ways -- your body won't let you. No devolution here!)