

Top Questions To Ask A Potential Client

There are dozens of excellent questions to ask a prospective client. Here are the top five.

- What's the biggest change you'd like to make in your life, assuming you had enough support to do it right?
- What's the first thing we would work on together, if you hired me as your coach?
- What's the hesitation about getting started?
- How do you define success for yourself at this stage of your life?
- What are the three biggest challenges you are facing right now in your business?