

Xxxx Xxxxx, LLC
Manage your inner critic while building a business you love!
XXXXX@gmail.com
(xxx)xxx-xxxx

Dear _____:

(DATE)

March was a great month! Not only did our baby, Xxxx Xxxx Xxxxx, arrive on March X, but I also became clearer on whom I'm meant to serve and how I'm meant to serve them. I couldn't wait to tell you all about my new insights, so here goes...

As a mindset coach, I work with moms who struggle to run their own businesses because they have let fear and self-doubt keep them from building it with confidence and courage. Likely, they:

- * Have cashflow problems because they don't have enough customers or clients
- * Work way too many hours
- * Never seem to get ahead, no matter how busy they are, and...

Most importantly, they are missing out on 'firsts' and milestones in their childrens' lives because all they do is work and think they're doing it for their family, but in reality, feel absent, so they're struggling on both ends of their lives and it sucks.

More specifically, I help them shut down negative self-talk and overcome limiting beliefs, so they can take the next right steps and get into action that actually creates their desired results.

They might think they want to escape the madness, but what they really want is for things to change. What they are ready for is:

- * Their business to have enough: money, clients/customers, referrals, solid systems, help, etc.
- * More time to enjoy their kids, their spouse/partner, their family, their friends, their lives.
- * Peace of mind that affects everything when they truly trust and believe in themselves.

Ultimately, they end up having the life they always dreamed the business would give them. I love being able to support entrepreneurs in this stage of life and look forward to taking great care of the women you send my way.

Just so you know, I've updated my contact information, so I have enclosed a few of my new business cards.

As a reminder, I work with my clients one-on-one over the phone, bi-weekly (2 - 45 minute sessions a month). My current rate is \$165.00 a month. Special accommodations may be made for clients based on their individual needs.

Because I rely on my current clients, friends and colleagues, like you, for referrals, I'm asking that you keep me in mind when you run across that busy mom whom you feel could benefit from working with me. She can reach me by e-mail: xxxx@gmail.com or call: xxx-xxx-xxxx. I'm happy to offer her a free *Business Mindset Discovery Session* to see if and how I can help her.

Thank you for your continued support.

Warmest regards,

Xxxx Xxxxx,
Mindset Coach