

Guiding Principle		Coaching Base	What It Means
1	People Have Something in Common	Common-ground-based coaching	Tapping into your own deep love, honor and value for yourself and others, resulting in a heart-to-heart connection that invites your clients to do the same.
2	People are Inquisitive	Inquiry-based coaching	Staying in your own wonder and curiosity as long as possible, letting surprising new information appear, rather than jumping quickly to reliable answers and established solutions.
3	People Contribute	Contribution-based coaching	Acknowledging how those you coach already contribute to others, and assisting them in shaping their contribution to become even better aligned with their purpose and values.
4	People Grow from Connection	Connection-based coaching	Developing a rich and powerful connection with those you coach that fosters a synergistic flow of creative energy.
5	People Seek Value	Value-based coaching	Actively listening to those you coach with all of your senses in order to access values that might otherwise remain invisible.
6	People Act in Their Own Interest	Interest-based coaching	Championing the best interests of those you coach so that they can openly participate in self-care, enabling them to more deeply value themselves and others.
7	People Live from their Perception	Perception-based coaching	Creating a larger, more inclusive experience of reality for yourself and those you coach by sharing experiences with each other and living fully in the present.
8	People Have a Choice	Choice-based coaching	Raising the awareness of choice for those you coach.
9	People Define their Own Integrity	Integrity-based coaching	Noticing the level of wholeness and well-being of those you are coaching, and assisting them in gaining an ever-stronger alignment between their calling and their conduct.